

International Network of Entrepreneurs EmprendeXco

A Golden Door
to opportunities

BARRANQUILLA
23rd-24th March
2023



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LK Malkún
Consultora
Internacional



Asociación de Cooperación
Internacional para el Desarrollo
y Negocios de Colombia - ACD
Colombia



"In the international business world barriers don't exist and as the markets grow, the key is to integrate and remain there successfully"

The international entrepreneur meeting EmprendeXco, is the place to generate new business opportunities, investments, network, and share experiences and knowledge

OBJECTIVE

The pandemic changed the world, the dynamics of life and our human values, which led to redesigning our priorities in order to place society over personal interest, generating the need for all to have a different and resilient point of view towards the future.

International Network of Entrepreneurs EmprendeXco, is a space to generate business opportunities, investments, networking, sharing experiences and knowledge.

This meeting is an initiative from EmprendeXco, which is an innovative program to guide entrepreneurs with the potential to become a successful export business. EmprendeXco expands the minds and includes the models and experiences from leaders from Europe, Israel, Korea, and Latin America. It seeks to create a network of international, top level entrepreneurs.

ADDRESSED TO:

The international entrepreneur meeting is an event with a variety of topics, which is aimed mainly towards entrepreneurs who seek to learn, share experiences and knowledge, and to create business opportunities in their countries and internationally. It is also aimed at government officials that have the task of improving their economies by supporting entrepreneurship, innovation, and local and international business development.

EmprendeXco creates spaces for learning, reflection, personal improvement, alliances and participation to generate proposals and solutions for a sustainable future, including by sharing successful examples on a global level. This will facilitate networking and integration into international networks and innovative markets in a virtual world.

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Art is a topic that generates sensitivity, transformation and dialogue, which we strengthen through by upholding human ethics, “Homos Ethicus,” and business ethics which is fundamental to create values and generational legacy to be the future of each country.

Event strategies:

- **Conferences from leaders and international experts**
- **Panels from experts**
- **Business conferences**
- **Product/Services and Business expositions.**
- **Networking.**
- **Art expo.**

IN PERSON EVENT AND ONLINE TRANSMISION



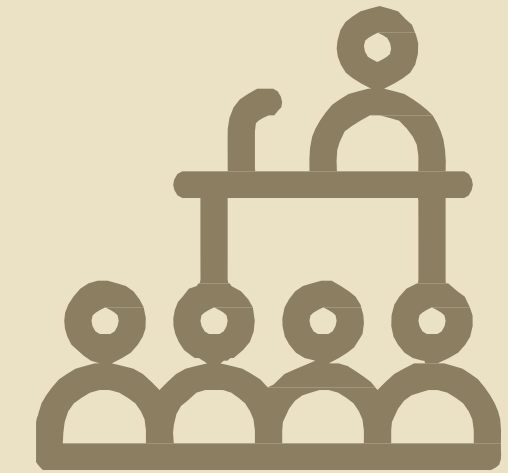
**PABELLÓN
CAJA DE CRISTAL
GRAN MALECÓN.
Barranquilla-Colombia**



I ODS impacts



**Date: March 23- 24
2023**



**1400
People**

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EVENT EXHIBITIONS

**Business
gathering**

Expert panel

**Expert
conferences**

Art and culture

**Business
exposition**

Networking

CONFERENCE AND PANEL AGENDA

Registration and ID pick-up

Transfer to reserved
Hotels.

7:00 PM–10:00 PM: Dinner
and entrepreneur gathering

Permanent expo
Antonio Camaró

CONFERENCE AND PANEL AGENDA

Morning

- 8:00 – 9:30 Registration
- 9:30 – 10:00 Welcome ceremony
- 10:00 – 10:45 INAUGURAL CONFERENCE: “Today's Entrepreneur” exhibitor to be confirmed
- 10:45 – 11:00 Coffee Break.
- 11:00 – 12:00 PANEL: ”Businessmen and Entrepreneurs, Future Heroes”. exhibitor to be confirmed
- 12:00 – 12:20 CONFERENCE : Sustainable Transportation (Conference / Sponsor)
- 12:20 – 12:30 AGROINDUSTRY (Conference / Sponsor)
- 12:30 – 12:40 SCIENCE AND TECH (Conference / Sponsor)
- 12:40 – 13:00 NOURISHMENT (Conference / Sponsor)
- 13:00 – 14:00 Lunch Break.

March 23
2023

Afternoon

- 14:00 – 14:20 HEALTH (Conference / Sponsor)
- 14:20 – 14:30 WATER (Conference / Sponsor)
- 14:30 – 14:40 RENEWABLE ENERGY (Conference / Sponsor)
- 14:40 – 15:00 SUSTAINABLE TRANSPORT (Conference / Sponsor)
- 15:00 – 15:10 EDUCATION (Conference / Sponsor)
- 15:10 – 15:30 SUSTAINABILITY (Conference / Sponsor)
- 15:30 – 16:00 BREAK
- 16:00 – 16:45 CONFERENCE: “I am the brand” By Margarita Ghisays
- 16:45 – 17:30 CONFERENCE: “The value of networking”
- 17:30 – 18:00 CONFERENCE: “The Entrepreneur challenge and EmprendeXco”. By Isidro Cavazos, México.

- 10:00 – 18:00 Business conference and Networking.
- 10:00 – 20:00 Entrepreneur exhibition.

March 24
2023

Morning

8:00 – 9:00 Doors open and entry.

9:00 – 9:30 CONFERENCE: “Innovation the present and the future”

9:30 – 10:00 CONFERENCE: “**Expected Market projections 2023**” By Francisco Gamboa, Industry and Economy minister of Costa Rica.

10:00 – 10:30 CONFERENCE: “Venture Capital, Deep Tech and Intellectual property” By Juan David Martínez, Senior Associate from IP&T of OlarteMoure.

10:30 – 11:00 **Coffee Break**

11:00 – 12:00 PANEL: “**The importance of internationalization and Business Oportinuities with Central Europe**”
By Anna Dubrzycka, Bence Nagy
(aggregate for comercial affairs, Hungary)

12:00 – 12:20 Sustainable transport (Conference / Sponsor)

12:20 – 12:30 AGROINDUSTRIAL (Conference / Sponsor)

12:30 – 12:40 SCIENCE AND TECH (Conference / Sponsor)

12:40 – 13:00 NOURISHMENT (Conference / Sponsor)

13:00 – 14:00 LUNCH BREAK.

14:00 – 14:20 HEALTH (Conference / Sponsor)

14:20 – 14:30 WATER (Conference / Sponsor)

14:30 – 14:40 RENEWABLE ENERGY (Conference / Sponsor)

14:40 – 15:00 SUSTAINABLE TRANSPORT (Conference / Sponsor)

15:00 – 15:10 EDUCATION (Conference / Sponsor)

15:10 – 15:30 SUSTAINABILITY (Conference / Sponsor)

15:30 – 16:00 BREAK

16:00 – 17:15 PANEL: “**Man, ethics and business**” by Antonio Camaró (Artist), Mario Elósegui (Father and Director of Ethics foming center VALIA from Monterrey, México)

17:15 – 17:45 CONFERENCE: “**Everything moves from ethics transforming the society**”
by Ilma. Sra Doña Raquel Entero Condesa de Pineda.

17:45 – 18:15 CONFERENCE: “**Lets save the environment**”

By S.A.I.R Don Andrés Salvador de Habsburgo Lorena y Salm-Salm.

18:15 – 19:00 CONFERENCE: “**Progress in integrative and regenerative Medicine**” Dr.Juan Carlos Crespo de la Rosa.

19:00 – 20:00 Closure ceremony and tribute to the entrepreneurs.

10:00 – 18:00 Business conference and networking.

10:00 – 20:00 Entrepreneur exhibition.

Afternoon

EVENT MAP

The companies with a stand include option to participate in the business conference.

Participation in the business conference includes selection, preparation and participation in the general agenda



If you wish to receive pricing and conditions to participate as exhibitor in the business conference or to be a sponsor, sign up in the link and you will receive an email with the information

<http://www.acdcolombia.org.co/encuentro-internacional-deempresarios-red-emprendexco>

GUEST COUNTRIES



Austria



Colombia



Costa Rica



España



Guatemala



Hungría



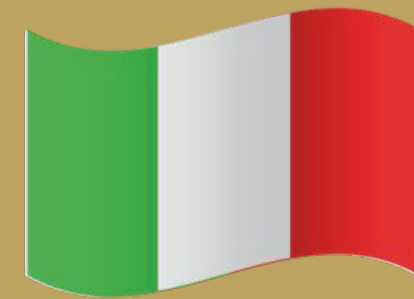
Israel



México



Japón



Italia



Perú



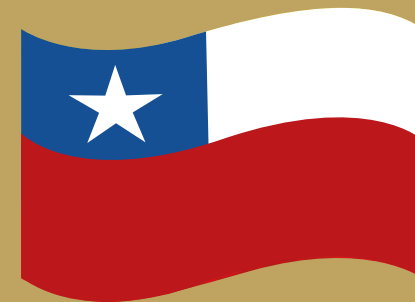
Polonia



Rusia



Salvador



Chile



Indonesia



Rumania

LUZ KARIME MALKÚN BERNADES

President, Association of International Cooperation for Development and Businesses in Colombia



Colombia



LUZ KARIME MALKÚN BERNADES

President, Association of International Cooperation for Development and Businesses in Colombia

Business Administrator specializing in management with over 24 years of experience in management in the following sectors: public, private, finance, industrial and international cooperation. She is a creator of a model for productive transformation, entrepreneurship, innovation and development. Experience in national and international relations, cooperation agreements, structuring and implementation of development projects, with a focus on social management, disruptive technology and sustainability. International consultant, mentor, volunteer and teacher.

Founder of businesses and social organizations, member of the board of directors.

JESÚS RAFAEL OBREGÓN VASCONCELOS.

Representative ACD Colombia Mexico- Businessman.



México



JESÚS RAFAEL OBREGÓN VASCONCELOS.

**Representative ACD Colombia Mexico-
Businessman.**

Entrepreneur with more than 27 years of experience in various sectors, such as finance, international business and government. Degree in public accounting. Consultant and adviser in the transport sector. Manager of social and political projects.

PAWEL PAWEL WOZNNY

Extraordinary ambassador and plenipotentiary from the Republic of Poland in the Republic of Colombia, Santa Lucia and Antigua and Barbuda



Polonia



Conference: "Perspectives on Cooperation between Colombia and Central Euro-

PAWEŁ WOŹNY.

Extraordinary ambassador and plenipotentiary from the Republic of Poland in the Republic of Colombia, Santa Lucia and Antigua and Barbuda.

He is a diplomat by career, officer of the civil service plant, graduated from the program of philology with specialization in Iberic studies and the program of economic science from the University of Varsovia. In 1998 Pawel completed his diplomatic and consular training in the Ministry of Foreign Affairs. In the following years, he was in charge of the relationships between Poland and Latin American and Caribbean countries and provided diplomatic support to Polish businesses abroad and to Polish candidates and representatives in charge of international institutions and organizations like the UN, OTAN, and SCE. The ambassador has extensive knowledge on diplomatic Polish missions: In October 2020 he was named the Ambassador from the Republic of Poland in Colombia and in the countries with additional accreditation: Santa Lucia and Antigua and Barbuda.

ANNA DOBRZYCKA

Director of the Bogota office of the Polish Agency of Investment and Commerce
Business Professional.



Polonia



ANNA DOBRZYCKA

Director of the Bogota office of the Polish Agency of Investment and Commerce. Business Professional.

Business administrator at the University of Maryland. Currently pursuing an MBA. Professional experience in management positions in businesses that focus on investing in real estate and commercial and residential construction in the United States. She has experience in local businesses such as Samon Construction, Long Fence and Home, and Washingtonian Design and Build. Since 2017, she lives in Colombia, where, prior to joining PAIH, she was an investment advisor for the renewable energy sector. In February 2022 she assumed the charge of BDM in ZBH Bogota. She also runs her own business.

Languages: Fluent in Spanish and English

Panel: "The importance of internationalization and its commercial potential with Central Europe."

ISIDRO CAVAZOS

Former Director of various Tecnológico de Monterrey



México



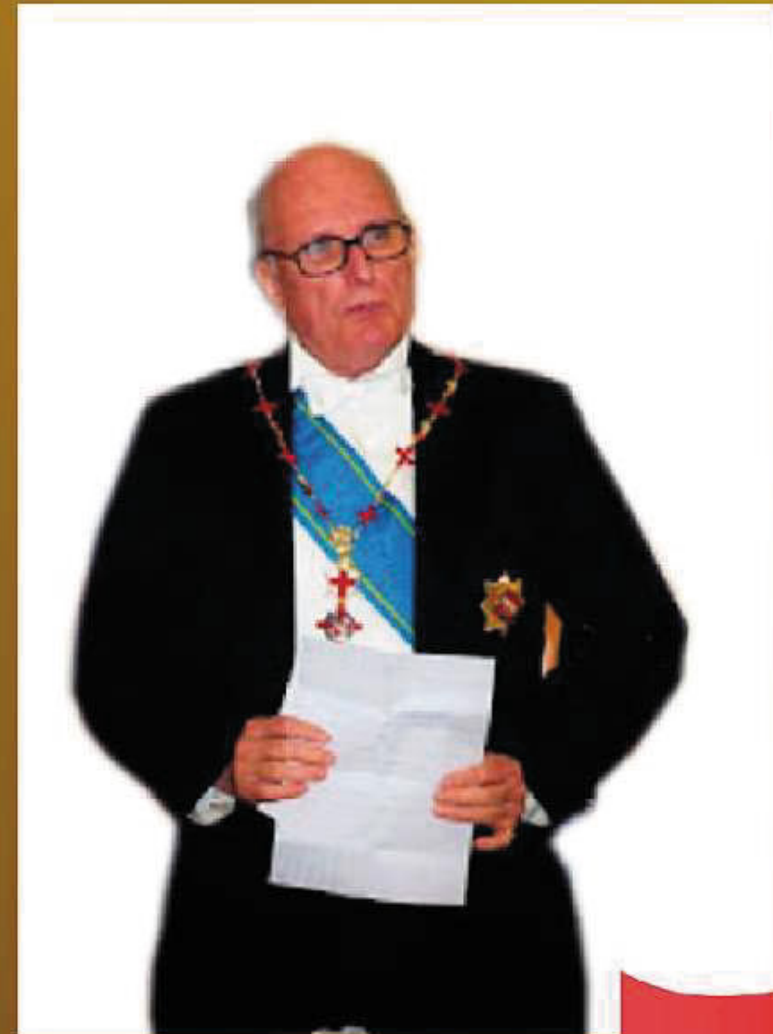
ISIDRO CAVAZOS

Former Director of various Tecnológico de Monterrey

Campuses, ranked number 161 in the QS World University Rankings (2022). Former consultant to small and medium sized companies in continuous improvement processes, growth, financial health, and organizational quality. Promotor of entrepreneurship and social responsibility in business. Currently an independent consultant for multiple organizations.

Conference: "The challenge of undertaking and EmpreneXco"

**D.E. ARCHIDUQUE
ANDRÉS SALVADOR DE
HABSBURGO LORENA**



Austria



S.E ARCHIDUQUE ANDRÉS SALVADOR DE HABSBURGO LORENA

Grand Master of the San Humberto International Order, Knight of the Distinguished Order of the Golden Fleece, and of the Order of Calatrava. Aquaculture scientist, pioneer in the introduction of the American crab to some of its rivers. International speaker and philanthropist.

Conference: "Let's save the environment."

FRANCISCO GAMBOA

Minister of Economy, Industry and
Commerce



Costa Rica



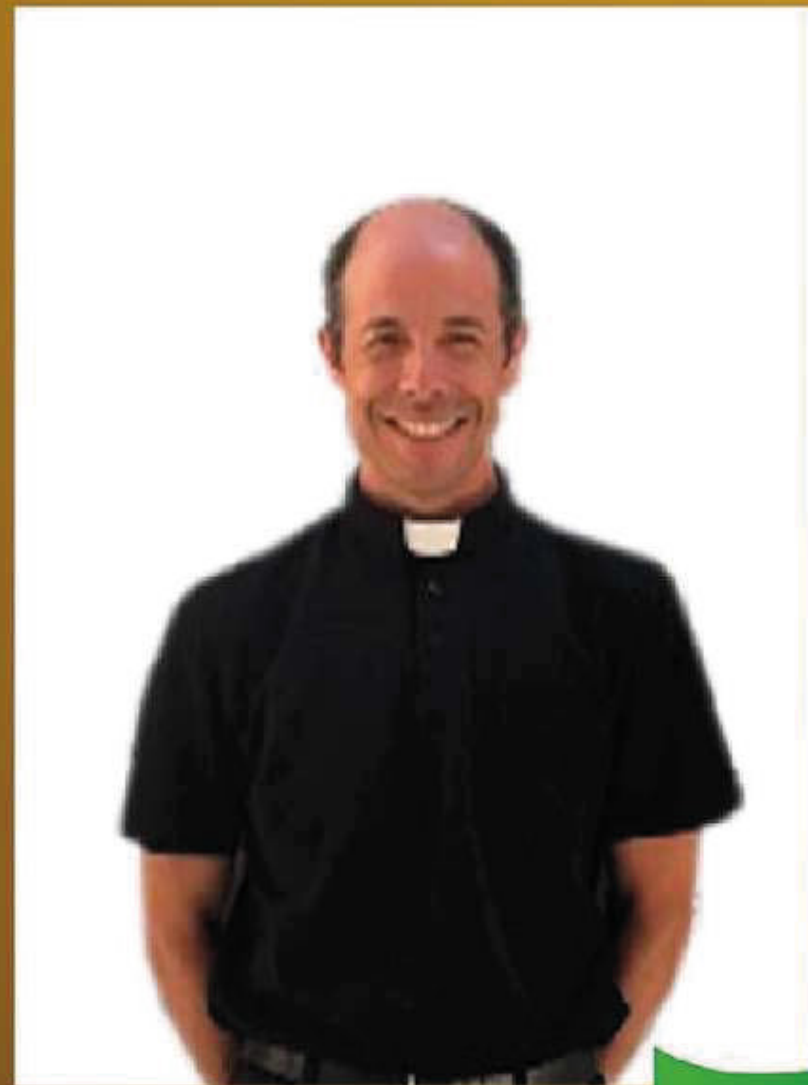
FRANCISCO GAMBOA

Minister of Economy, Industry and Commerce

Academic Master's Degree in Economics from the University of Costa Rica, Economics expert with experience in managing organizations, analysis of economic themes and competitiveness, corporate and institutional relationships, advisor and strategic liaison for Board of Directors of international organizations, wide trajectory in the coordination of multidisciplinary professional teams. Consultant for international organizations, professor and instructor.

Conference: "Market Trends in 2023"

PADRE MARIO ELÓSEGUI



México



PADRE MARIO ELÓSEGUI

Director of the Training Center for Ethics, VALIA, in Monterrey – University of Anahuac.

Born in Durango, October 31, 1974. Completed his education in marketing in the Universidad Autonoma de Guadalajara. Member of the Legionaries of Christ since 1997. His first years of training were in Germany and he studied philosophy in New York and theology in Rome. Currently he works as the Director of the Training Center for Ethics, VALIA, in Monterrey - University of Anahuac.

Panel: "The ethics of men and businesses"

ANNA ZSÓFIA VILLEGAS-VITÉZY

Designated Ambassador of Hungary in Colombia. Journalist.



Hungría



ANNA ZSÓFIA VILLEGAS-VITÉZY

Designated Ambassador of Hungary in Colombia. Journalist.

Director of the Hungarian Cultural Institute, Brussels (Belgium).
Former President of EUNIC Brussels.

Former Manager and Arts Director of the Budapest Festival and
Tourism Center

Former Director of PR Department at the Ministry of Culture,
Education, Social Affairs, Sports and Health, Hungary.
Producer of numerous documentaries and informative pro-
grams, journalist and cultural columnist for Hungarian televi-
sion.

Panel: Moderator for the panel "The importance of internationalization and its commercial potential with Central Europe."

BENCE NAGY

Commercial Affairs Attaché, Hungarian Embassy



Hungría



BENCE NAGY

Commercial Affairs Attaché, Hungarian Embassy

Studied Agricultural Engineering at Corvinus University in Budapest. Master in Economics and Business Development from the same university plus a Master in International Relations in Latin America from the Universidad Torcuato di Tella in Buenos Aires, Argentina. Currently the Commercial Affairs Attaché at the Hungarian Embassy in Colombia. He worked for six years at several multinational companies such as British Petroleum, Ford Motor Company, Sanofi and Porsche Hungary. His work experience is mainly focused on customer relations, business development, and creating relationships between international companies.

Panel: "The importance of internationalization and its commercial potential with Central Europe"

MARGARITA GHISAYS

Expert in brand communication and design.



Colombia



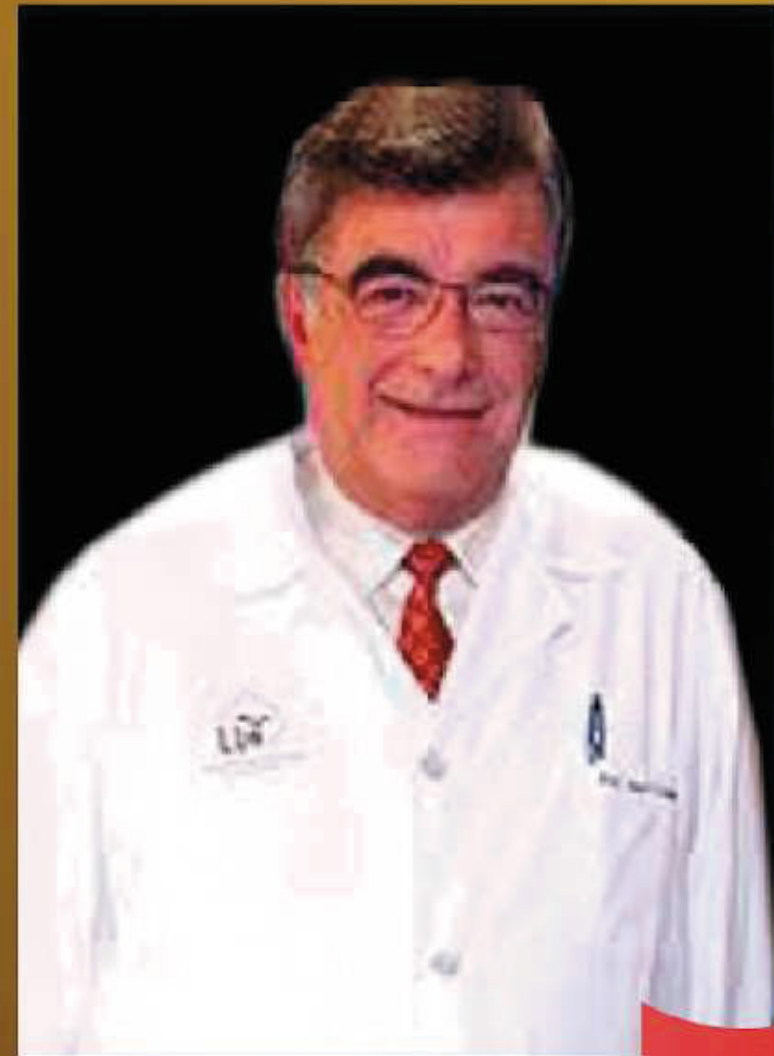
MARGARITA GHISAYS

Expert in brand communication and design.

Execution of experiences from the verbal, visual and experiential mediums. Industrial Designer with 16 years of experience in different branches of design and marketing. She has served as marketing director in important local companies. CEO of ATLÁNTICA MARKETING, a consulting and advertising agency, teacher and speaker since 2011 in topics including design, marketing, and family businesses

Conference: "The brand is me"

**Dr. JUAN CARLOS
CRESPO DE LA ROSA**



España



DR. JUAN CARLOS CRESPO DE LA ROSA

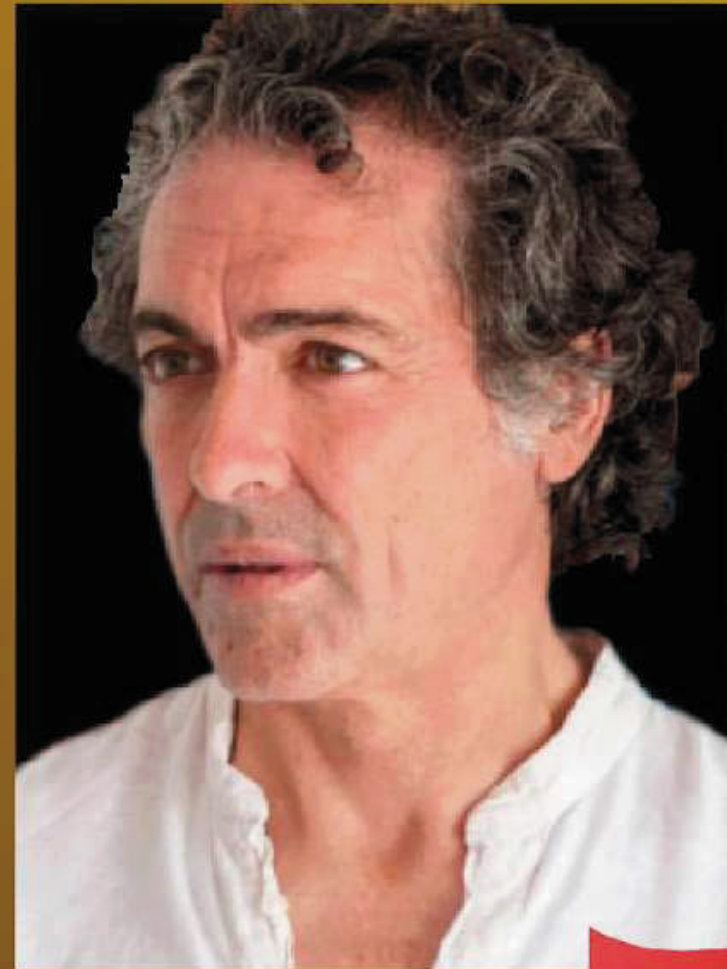
Specialist in Reintegrative and Regenerative Medicine. Doctor in Medicine and Surgery.

Professor in the Department of Pharmacology, Pediatrics, and Radiology at the Universidad de Sevilla (US). President of the Spanish Association of Integrative Medicine (AESMI) Co-director of 19 Master's Degrees in Acupuncture (US). Co-director of Master's in Medical Biology (US). Professor at the Master's in Anti-aging Medicine (US) Expert specialist in Esthetic Medicine from the University of Buenos Aires and the Faculty of Iberoamerican Medicine. Director of the Institute of Integrative Medical Revitalization. Publisher of articles and books.

Conference: "Progress in Integrative and Regenerative Medicine"

ANTONIO CAMARÓ

Spanish artist and intellectual.



España



ANTONIO CAMARÓ

Spanish artist and intellectual.

Licensed in fine arts from San Carlos Polytechnic of Valencia and in Images and Sound. Also studied Social and Cultural Anthropology through UNED. Named by UNESCO as the artist for harmony and peace between distinct civilizations and cultures due to his commitment to society and humanity. His art is his vocation for humanity, for love and hope. Is not about simplicity, it is the lovely belief that beauty creates existential paradises.

Panel: "The ethics of men and businesses"

RAQUEL ENTERO CONDESA DE PINEDA

Researcher of Radionics and Biopalm, the founder of the Natural Biospace Tasta.



España



RAQUEL ENTERO CONDESA DE PINEDA

Researcher of Radionics and Biopalm, the founder of the Natural Biospace Tasta.

Studied Political Sciences in Madrid and later diverse techniques in integrative medicine, named Maid of Honor of Spain and Portugal for the aforementioned associations.

Due to her love for freedom, she started the main gate of the European Parliament of Strasbourg dedicated to Mariana Pineda and was part of the London parliament as a supporter of freedom.

Conference: "Everything moves...from ethics transforming society"

JUAN DAVID MARTÍNEZ

Senior Advisor IP&T - Olarte Moure



Colombia



JUAN DAVID MARTÍNEZ

Senior Advisor IP&T - Olarte Moure

Worked as a lawyer in the Investment Promotion Agency of Bogota ("Invest in Bogota"). Has experience in foreign investment projects. Used to work in the Investment Promotion Agency of Colombia ("ProColombia") with experience with foreign investments in Colombia. In 2019 he founded Human Leap, a startup. He also has experience in tax benefits in Latin America, supporting international companies. Is a member of the Investment and Trade Policy Commission and the Intellectual Property Commission in the International Chamber of Commerce (ICC). Is now working in IP&T and the Asia office of Olarte Moure, since 2021.

Conference: "Venture Capital, Deep Tech and Intellectual Property"

BERENICE RANGEL

International business Expert.



México



BERENICE RANGEL

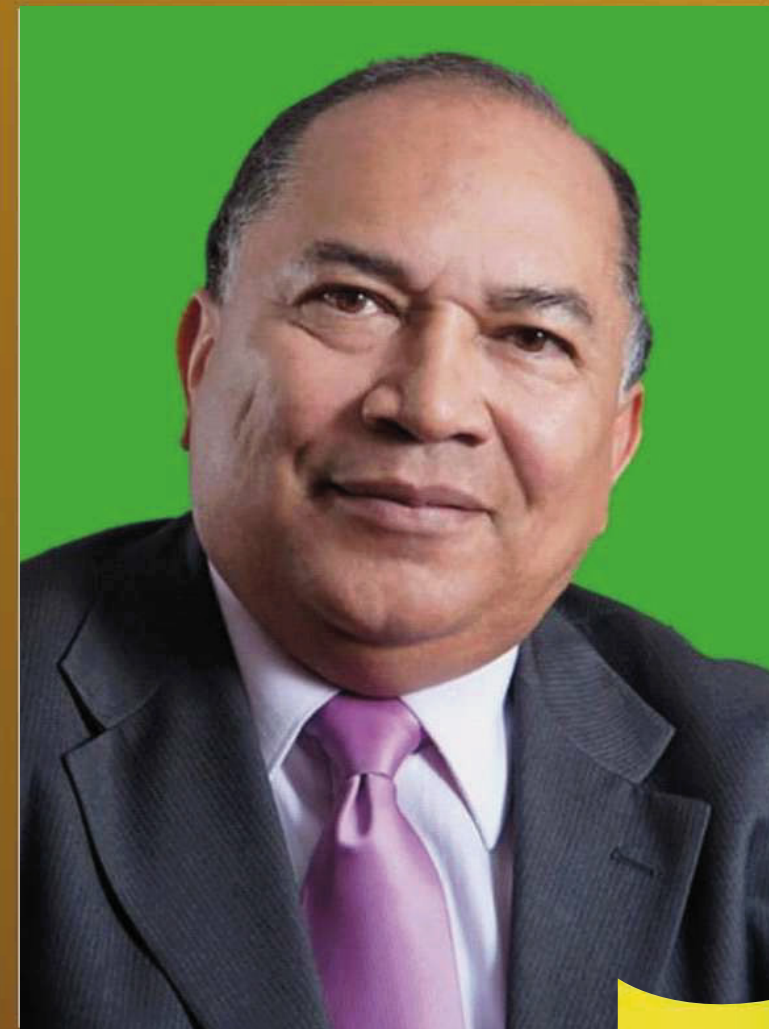
International Business Expert.

Managing Partner for Mexico, of Latin America Invest Corp., President of the Business and Financing Commission of COPARMEX Mexico City and Vice President of Women in International Trade (OWIT) Mexico Chapter. He studied International Business at the Instituto Politécnico Nacional and has a Certificate as a Business Expert from ThePowerMBA Business Training Program. In 2019, she began to lead the "Pro PyMES Mujeres Alpha" Fund, which invests in companies founded and managed by women. With this, Latin America Invest became a pioneer in targeting investment with a gender focus in the region. His career has been portrayed as a "success story" according to "Mexico Industry" and "Líderes Mexicanos" magazines.

Conference: Alternative Financing Funds and Investors and Entrepreneurs

AMYLKAR D. ACOSTA MEDINA.

EX- President of the Congress of the Republic and EX-Minister of Mines and Energy.



Colombia



AMYLKAR D. ACOSTA MEDINA.

EX- President of the Congress of the Republic and EX-Minister of Mines and Energy.

Economist by profession. Member of the Colombian Academy of Economic Sciences and corresponding member of the Colombian Academy of History. Former President of the Congress of the Republic and former Minister of Mines and Energy. Professor and researcher at the Externado University, Los Andes and Rosario university. Author of 45 published works and columnist for the main newspapers in the country.

Conference: Energy Transition Roadmap.

MABEL GISELA TORRES TORRES.

Ex-Minister of Science, Technology and Innovation of Colombia..



Colombia



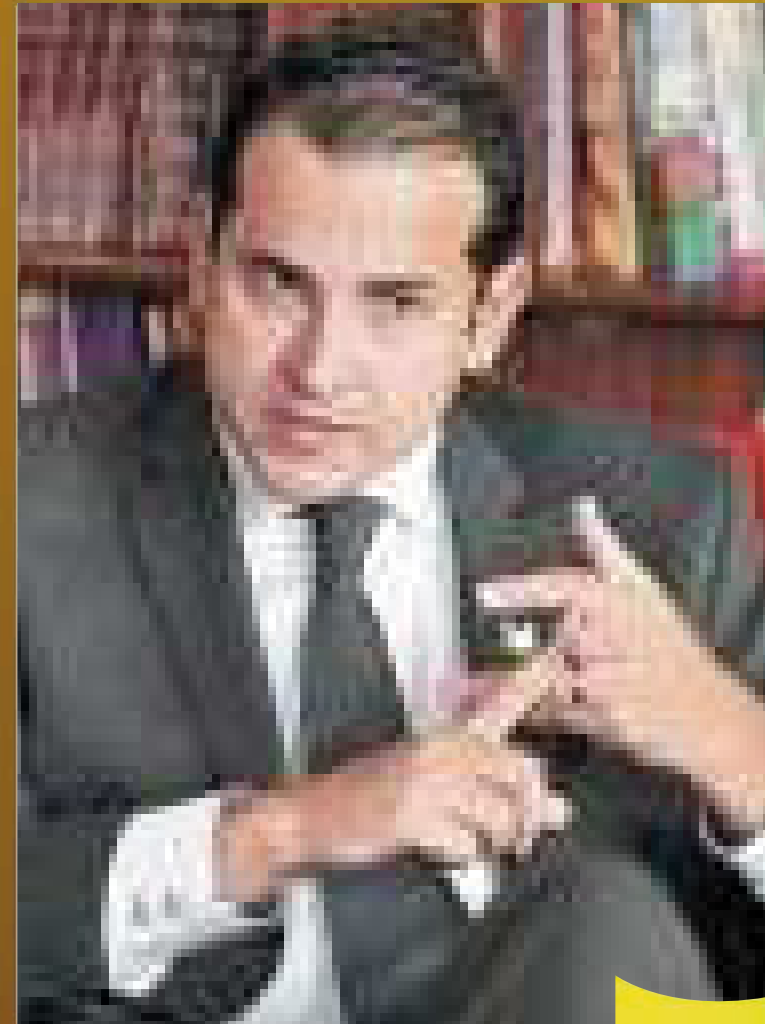
Mabel Gisela Torres Torres.

Ex-Minister of Science, Technology and Innovation of Colombia.

Scientist, university professor, entrepreneur and social innovator. She is a Doctor in Biological Sciences, MSc. In Medical Microbiology, Master in innovation and entrepreneurship. He has more than 25 years of career in natural science research, which he has articulated with the development of territories with populations in vulnerable conditions, based on environmental sustainability and ancestral knowledge. It was born For more than 10 years it has been working on the link between science and local development, in which ancestral and scientific knowledge is articulated to generate added value to biodiversity assets. He led the creation of Bioinnova and Selvaceutica.

Conference: Innovation as an Instrument of Transformation in Latin America.

ANDRÉS VÁSQUEZ- COLOMBIA.
Executive Director of ASIESCA.



Colombia



Andrés Vásquez- Colombia.

Executive Director of ASIESCA – Association of Higher Education Institutions of the Colombian Caribbean.

Scientist, university professor, entrepreneur and social innovator. He is a PhD in Biological Sciences, MSc. In Medical Microbiology, Master in innovation and entrepreneurship. He has more than 25 years of career in natural science research, which he has articulated with the development of territories with populations in vulnerable conditions, based on environmental sustainability and ancestral knowledge. For more than 10 years it has been working on the link between science and local development, in which ancestral and scientific knowledge is articulated to generate added value to biodiversity assets. He led the creation of Bioinnova and Selvaceutica.

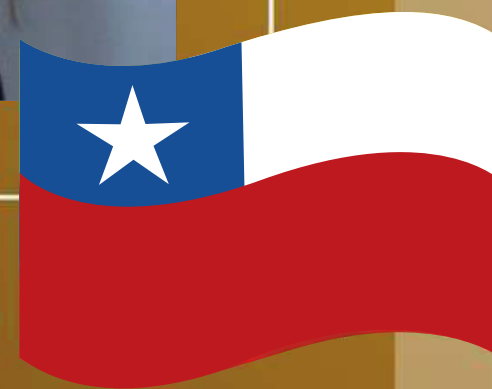
Conference: Education Transforming agent.

EVELYN ROJAS URRRA

President of Women Political and Social Leaders.



Chile



EVELYN ROJAS URRRA

President of Women Political and Social Leaders.

Social communicator. Center For Women's Entrepreneurial Leadership (CWEL) School of Business, Center for Women's Entrepreneurial Leadership (CWEL) Collaborative Learning Lab Dedicated to Researching, Educating, and Celebrating Women Leaders Businesswoman, 2012 Business Capital Award Creditor. Member of the Anima Naturalis National Directory. Named a member of Women Leaders of America. Appointed Honorary Member of the Colombian Jurist Association. Member of the International Latin American Network of Political Scientists and Political Leader for the National Women's Service. Leader and activist, promoter of projects at a social, political and economic level.

CECILIA ARANGO

Technical Secretariat of the Atlantic Regional Commission for Competitiveness in the Chamber of Commerce.



Colombia



Conference: "The current entrepreneur"

CECILIA ARANGO

Technical Secretariat of the Atlantic Regional Commission for Competitiveness in the Chamber of Commerce.

Civil Engineer, Master in Local Development and Leadership. He has worked at Intercor, the Public Companies of Barranquilla, Correlca and Transelca S.A. She also has experience as a teacher at the Universidad del Norte and the Universidad de la Costa and is a certified Coach. She was secretary of planning for the Government of the Atlantic and fulfilled the functions of technical secretary of the RAP Caribe and the Regional OCAD. Project leader for Science and Technology Royalties in the Atlantic and leader of AtlantiCocrea, an innovation Collaboration project. It is a pollinator of knowledge.

ANABEL LEÓN MARTÍNEZ

President Young Entrepreneurs Coparmex CDMX.
Co-Founder of the Women's Business Council.



México



ANABEL LEÓN MARTÍNEZ.

President Young Entrepreneurs Coparmex CDMX. Co-Founder of the Women's Business Council.

Bachelor of Business Administration in International Business
Graduated from the Tec de Monterrey Santa Fe campus She
has an Honoris Causa Doctorate from the Instituto Líderes de
México Founding Partner of Source Development & Consult
As well as A&B Linked Business Link with Government

Multisectorial Gather

Main Sectors

Sustainability

Health

Water

Agroindustrial
nourishment

Intersections

Innovation,
science and
technology

Art and culture

Development
and leadership

IN COLLABORATION WITH



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Headquarters Hotel

El Prado Hotel



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Contact : Yanethy Lozano
Email : comercial3@hotelelpradobarranquillacom
Cell phone : 3183415308
Landline : 3100800 Ext.9019.



INTERNATIONAL NETWORK OF ENTREPRENEURS EMPRENDEXCO

BARRANQUILLA
Marzo 23 Y 24 de 2023

A golden door to
your opportunities

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 @acd.colombia

 @LuzkarimeMalkun

 ACDColombia

 ACD COLOMBIA

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www.emprendexco.co



EmprendeXco

 LK Malkún
Consultora
Internacional



Asociación de Cooperación
Internacional para el Desarrollo
y Negocios de Colombia - ACD
Colombia